

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Organizing Suryalanka Beach Festival at Suryalanka in Guntur District on 22nd & 23rd June, 2013 - Release of advertisement in daily Newspapers - Sanction of Rs.3,78,897/- (Rupees Three Lakhs Seventy Eight Thousand Eight Hundred and Ninety Seven Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 677

Dated 03-09-2013.

Read the following:-

1. From the District Collector, Guntur, Lr.Rc.NO. 2740/2013 - Tourism, Dated 12-06-2013.
2. G.O.Rt.No.471, YAT & C (PMU) Department, Dated 18-06-2013.
3. G.O.Rt.No.472, YAT & C (PMU) Department, Dated 18-06-2013.
4. From the Executive Director (Marketing) APTDC, Hyderabad, Lr.No.TDC/PR/41/2013, Dated: 20-07-2013.

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ORDER:

In the reference read above, the District Collector, Guntur has informed that the District Administration is organizing the Suryalanka beach festival on 22nd & 23rd June, 2013 at Suryalanka Beach, Bapatla, Guntur District promote the Tourism & Cultural Heritage of the region and requested to release an amount of Rs.3,78,897/-. Accordingly, Government in the reference 2nd read above, orders were issued for administrative approval for organizing the Suryalanka beach festival on 22nd & 23rd June, 2013 at Suryalanka Beach, Bapatla, Guntur District and released Rs.12.00 lakhs in reference 3rd read above.

2. In the reference 4th read above, the Executive Director (Marketing) Andhra Pradesh Tourism Development Corporation Limited, Hyderabad has forwarded the original bills of M/s. Touch Stone Advertising Private Limited, Hyderabad for an amount of Rs.3,78,897/- towards release of an advertisement on the occasion of Suryalanka Beach Festival during the month of June, 2013 and further informed that Chairperson and Managing Director, Andhra Pradesh Tourism Development Corporation Limited, Hyderabad has instructed to release the above said amount from PMU promotion.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.3,78,897/- (Rupees Three Lakhs Seventy Eight Thousand Eight Hundred and Ninety Seven Only) to M/s. Touch Stone Advertising Private Limited, Hyderabad towards release of advertisement in daily newspapers viz., Eenadu, Sakshi and The Hindu in connection with Suryalanka Beach Festival at Suryalanka in Guntur District on 22nd & 23rd June, 2013.

4. The amount sanctioned at para-3 above shall be debited to the following head of account:

“3452 - Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11-Normal State plan, SH (13) - Tourism PMU, 260 -Advertisements, sales and publicity expenses”.

p.t.o

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Touch Stone Advertising Private Limited, Hyderabad through bank. The following are the bank account details:

Bank name	Bank of Baroda
Branch name	Banjara Hills
Account number	26610200000060
IFSC Code	BARB0PBBHYD

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Touch Stone Advertising Private Limited, Hyderabad.
The Chairperson & Managing Director, APTDC, Hyderabad.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department.
The Deputy Pay and Accounts Officer, A.P. Secretariat Hyderabad.
The Accounts Officer, YAT & C (PMU) Department.
The District Collector, Guntur.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER